



THE FURROWS

THE OFFICIAL INSTITUTIONAL NEWSLETTER OF DE LA SALLE ARANETA UNIVERSITY

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Br. Jun receives the CEAP mace from his predecessor, Fr. Gregorio Bañaga Jr., C.M. (Photo courtesy of CEAP)

Br. Jun Erguiza elected CEAP President

De La Salle Araneta University's very own President, Br. Narciso "Jun" Erguiza, Jr. FSC was elected as the new President of the Catholic Educational Association of the Philippines (CEAP) during the CEAP Annual National Convention held in Cebu City from September 25-27. The CEAP is a nationwide association of private Catholic educational institutions.

Br. Jun succeeds Fr. Gregorio Bañaga, CM of Adamson University and will lead the association up to 2016, when CEAP celebrates its 75th year. Prior to his election as CEAP President, Br. Jun was the CEAP Treasurer and Chair of the CEAP Retirement Commission which directly handles the CEAP Retirement Plan Office. Also elected as new officers were

Fr. Joel Tabora, SJ, President of Ateneo de Davao University, as Vice-President; Sr. Marissa Viri, RVM, President of the University of the Immaculate Conception, as Secretary; and Fr. Herminio Dagohoy, OP, Rector of the University of Santo Tomas, as Treasurer.

As CEAP President, Br. Jun will lead the association as it continues its work in public policy advocacy in behalf of private educational institutions which entails working with the Congress and Senate Education Committees, Department of Education, Commission on Higher Education, and TESDA, and other government agencies. It also works closely with the Coordinating Council for Private Educational Associations (COCOPEA). CEAP is also implementing and promoting the JEEPGY Programs (Justice and Peace, Ecological Integrity, Engaged Citizenship, Poverty Reduction, Gender Equality, Youth Empowerment) to all its member-schools. And through its different commissions and committees, it seeks to address common concerns of the schools in terms of sustainable operations, curriculum, instruction, and formation of personnel. Partnerships with external groups and organizations are also done to further enrich and provide opportunities to its members. As it has always been, special focus is given to small, struggling schools.

All Lasallian schools in the Philippines are also members of the CEAP.



Outgoing CEAP President, Fr. Gregorio Bañaga, C.M. receives from Br. Jun and Fr. Tabora a plaque of appreciation during the closing ceremonies of the CEAP National Convention (Photo courtesy of CEAP)

DLSAU Strategic Directions: Clearing the Pathways for a Great University

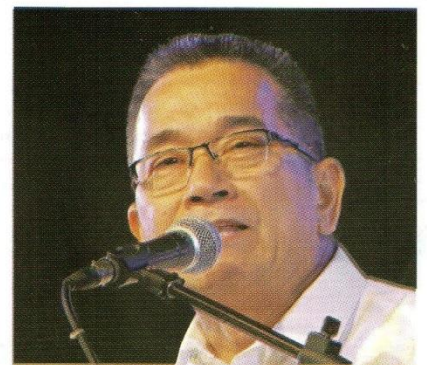
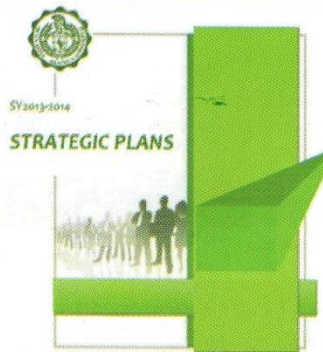
The DLSAU 2013-2014 Strategic Plan is set out to give directions and clear pathways for monitoring and evaluating University programs and activities. The plans are focused on areas: governance, academics and services. To deliver the mission, three main goals and fifteen strategic pillars were identified. These commitments will guide the University's strategic priorities and budget process.

Programs on Lasallian formation, organizational review, community building, institutional communications, and administrative development are the strategic

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Through the course of the strategic planning process, the evaluation and planning workshop participants reflected on their shared beliefs on the realization of the University's vision and goals. After much prayer, discernment and deliberation, DLSAU goals were defined according to three areas: Academics, Services and Governance)



Br. Jun addressing the assembly of Catholic educators and administrators after his election as CEAP President on 27 September 2013 (Photo courtesy of CEAP)

In the late 1950's THE FURROWS was the name of the official student publication of the Araneta Institute of Agriculture (AIA). This institution was first known as AIA when it started as an agricultural school in 1946. The concept of The Furrows was adopted once more in 2002 when Gregorio Araneta University Foundation (GAUF) became a full-fledged member of the Lasallian Family; and henceforth, 'twas called the DE LA SALLE-ARANETA UNIVERSITY. Since the turnover up to school year 2005-2006, it became the official institutional newsletter. Today, De La Salle Araneta University, now enriched with the heritage of Lasallian schools and a partnership with a 334-year old educational tradition that has its roots in Rheims, France, has recreated and revived THE FURROWS, as it informs its collaborators and stakeholders through its regular publication and dissemination,

tegic pillars to strengthen the sense of identity, community and mission. Faculty Development, University Research, Student Admissions and Assessment, Academe-Industry and Service Learning Programs, Professional Learning Communities, Curriculum Development are the programs and plans geared toward fostering active, experiential and inquiry-oriented learning. The different unit-initiated student development programs, Information Systems plan, the external communications and marketing plan, and streamlining of operations through manual

reviews are among the approaches ascertained to deliver efficient and effective services. With these plans we acknowledge our potential for greatness, and we are reso lute, with the help of God, to realize what we have set for our faculty, personnel, and students - for God and country.

This document was the fruit of the evaluation and planning workshop held on 25-26 April 2013 at the DLSU Charles Huang Conference Center in Batulao, Batangas, which was facilitated by Mr. Ronald Holmes and participated in by administrators and academic coordinators.



Posing for a group picture were DLSAU administrators who took part in the evaluation and planning workshop on April 25-26, 2013. Found at the center (front row) is Mr. Ronald Holmes, along with the University President, Br. Jun Erguiza.

“Unity through Excellence in Sports” 1st Institutional Sports Fest (September 18-21 and 25, 2013)

The opening salvo of the Tertiary Education Department’s sports festival was a blast! The students, faculty and staff from the different colleges greeted the fine morning with a simple parade that went through neigh-

boring roads. The Drum and Lyre Band from the Basic Education Department awesomely led the lines! Thereafter, the community gathered at the University gym to pray and to celebrate the Holy Mass. The opening ceremony

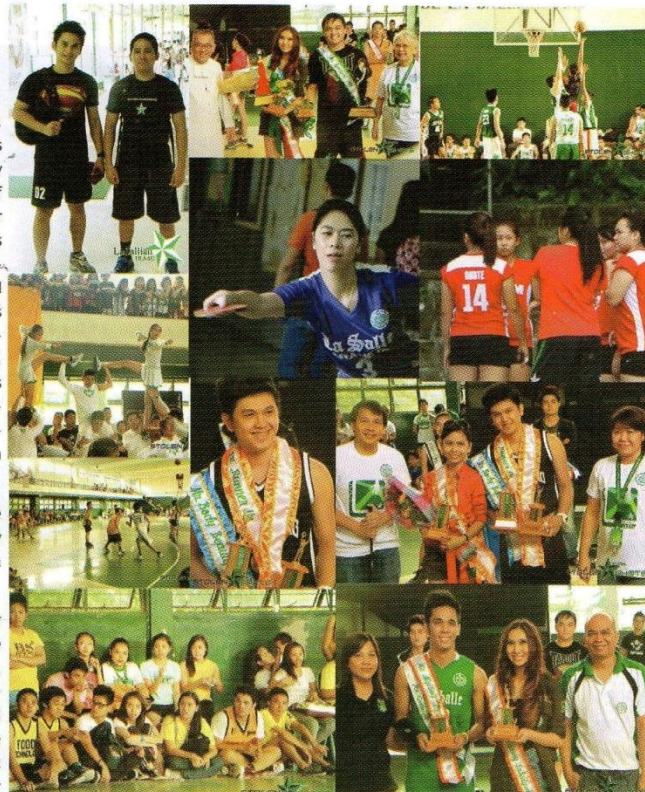
followed. The electrifying cheer-dance and shouts of the DLSAU Pep Squad further ignited the Animo Spirit! The University President, Br. Jun Erguiza, exhorted the student participants in his message, “We would like to be able to see the best in you! The goal is not to win the game, but to triumph in the spirit.”

Another exciting part of the opening programme was the commencement of the pageant event called “Mr. and Ms. Sports Fest.” Renelito Bucad, Jr. and Laura Pumarada from the College of Veterinary Medicine and Agricultural Sciences (CVMAS) emerged as titleholders of the first Mr. and Ms. Sports Fest.

Exhibition Ball Games featuring student varsity players and the faculty, personnel and administrators followed thereafter.

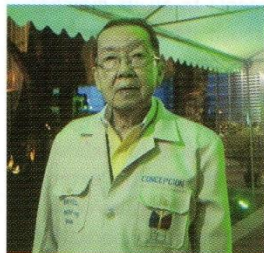
In the succeeding days the teams (by course programs) geared up for the different sports events.

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Standing (L-R): Br. JJ Jimenez FSC, Sector Leader; Corazon dela Paz-Bernardo, NAMFREL National Chair; Br. Edmundo Fernandez FSC, Brother Visitor; with Namfrel Founding Chair Jose Concepcion, Jr., and Honoring gift-bearers (Photo courtesy of NAMFREL)

Philippine Lasallian Family honors Joe Concepcion, Diocese of Caloocan



Mr. Concepcion, Batch 1956 B.S. Agriculture

On 06 September 2013, the Philippine Lasallian Family honored the many men, women, and institutions who, through the years, have contributed to the growth of the Lasallian Mission in the Philippines.

Among the honorees in this momentous event is Mr. Jose S. Concepcion, Jr., an alumnus of the



De La Salle Araneta University. Mr. Concepcion was recognized for his remarkable engagement in society primarily through his founding of the National Citizens Movement for Free elections (NAMFREL). NAMFREL’s steadfast pursuit of truth and transparency in the electoral process and their collaboration with the Brothers helped in the realization of the Lasallian commitment to truth, justice, and peace. Mr. Concepcion, who is also a brilliant agriculturist, graduated from this institution with a Bachelor of Science Degree in Agriculture in 1956.

The Lasallian Family also honored the Diocese of Caloocan for its steady support and pastoral care over De La Salle Araneta University.

Br. Jose Mari Jimenez FSC, Sector Leader and President of De La Salle Philippines, in his welcome remarks, thanked the honorees “who have taken part in giving shape to our shared mission.” He also stressed that “we have collaborated and created that community where God’s concern for young people was and will continue to be kept alive.”



THE FURROWS

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ANIMO PRIDE

The 1st Institutional Sports Fest, from page 2

The first cheerdance competition however happened on September 25. The pep squad from the College of Business emerged as Cheering Champions.

The five days of fun, action and teambuilding propelled by the first ever Institutional Sports Festival in the University were truly delightful and heartwarming experiences for many. Animo La Salle!



DLSAU-JLVC now an accredited UNESCO Club

The University's Junior Lasallian Volunteers Club (JLV Club) was recently granted a certificate of accreditation by the UNESCO National Commission of the Philippines as a UNESCO Club for building sustainable bridges within civil society and for undertaking activities that broaden cultural horizons. As one of the most dynamic student organizations at the DLSAU-Basic Education Department, JLV Club facilitates outreach programs, sponsors student-seminars, makes book donations, and organizes fund drive programs. It was founded during SY 2006-2007 with 23 students from grades 3-6 as its first members. The club was a brain child of the Social Studies Unit which aims to provide a new avenue of learning for the students toward social awareness, pro-activism and volunteerism. Currently, JLV Club has Mrs. Alice Pedracio as moderator.



New Veterinarians for God and Country

The whole Lasallian Community joins the DLSAU College of Veterinary Medicine and Agricultural Sciences in heartily greeting their new Doctors of Veterinary Medicine. May they constantly be God's stewards, crowning their lives with the fire of Love for His awesome creatures, for God and Country!

This school year the University welcomed Mrs. Mydel Cardines who continues to assist the school in its board review program in Veterinary Medicine, as well as in Agriculture, Accountancy and Education. Essentially, the new review program is an institutional aspiration which aims to improve board exam results and other assessment and accountability measures.

In an interview with new veterinarian Don Muros Velasquez, he said that "De La Salle Araneta never hesitated to carry out and equip me with all the things needed in my profession thus allowing me to achieve my ambition and goal. Hence, now that I am an alumnus, I can definitely apply all the knowledge and expertise that I gained in this institution to the real world."



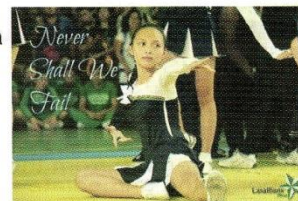
DLSAU cited for outstanding performance in IYD Summit 2013

The National Association of UNESCO Clubs in the Philippines (NAUCP) and UNESCO National Commission of the Philippines specially cited De La Salle Araneta University for rendering an outstanding performance in the International Youth Development Summit 2013 on September 29. Selected JLV Club officers, along with Mr. Julius Cunanan, BED Activities Coordinator and Mrs. Alice Pedracio, Social Studies Unit Chair and JLV Club Moderator, took part in the UNESCO-led event. This year's IYD Summit was held at Taguig City University.

CONGRATULATIONS! JOB VERY WELL DONE!

- | | |
|---------------------------------------|-----------------------------------|
| 1. ALIDIO, Miguel Dominic De Guzman | 11. FLORES, Kirby Caballero |
| 2. BABIA, Daniel Jose Ubando | 12. FLORES, Robelle Salazar |
| 3. BARICAN, Michael Ryan Serrano | 13. GABRIEL, Glenn Mar-ri Santos |
| 4. BONO, May Grace Cherubim Carandang | 14. GARCIA, Daniel Paolo Quinto |
| 5. CABALLES, Monica Joy Enriquez | 15. GARMA, Stephanie Chua |
| 6. CAFÉ, Jairue Azel Pattaguan | 16. IGNACIO, Mark Philip |
| 7. CASTILLO, Adrian Alab Dela Cruz | 17. LEQUIGAN, Maria Welmar Umbria |
| 8. CORRALES, John Patrick Joaquico | 18. ORDONA, Krizia Mae Manuel |
| 9. DIAZ, Dan Melvin Te | 19. PERALTA, Juan Carlo Martin |
| 10. DOMINGO, Mae Rose Orendain | 20. PUNZAL, Lourdes Adriano |

- | |
|--|
| 21. RECIO, Siena Jalac |
| 22. SALGADO, Mitchee Rose Marie Betron |
| 23. SAN JOSE, Jezelle Ramirez |
| 24. VELASQUEZ, Don Muros |
| 25. YU, Janine Erika Lui |



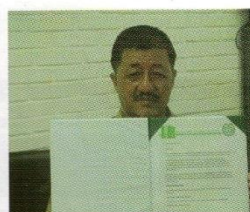
"Remembering that God is with you will help and inspire you in all that you do."
- St. John Baptist De La Salle

ANIMO LA SALLE!

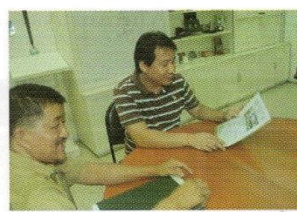
Kuya Ding honored for 38 years of service

After 38 years of serving the University, Mr. Candido "Kuya Ding" Dereglá, was honored in a lunch event with the University Chancellor and in a simple yet intimate program at the Office of the University President on 20 September 2013. Kuya Ding was handed the Brother-President's personal letter of gratitude and a certificate of retirement by the Chancellor. Marcom also furnished Mr. Dereglá a copy of a simple tribute to him released through the Institutional Bulletin 13130 dated September 19, 2013.

Kuya Ding joined the institution as a laborer in 20 January 1975. From then on he served as janitor, assistant janitorial supervisor, messenger, tool keeper, property clerk, property custodian, and ultimately as printer operator. In all of his years in service, he was consistently described as reliable and



Mr. Dereglá receives the Brother-President's letter of gratitude.



Tribute to Mr. Dereglá



Mr. Chris Polanco, University Chancellor, hands Kuya Ding a Certificate of Retirement and Acknowledgement



hardworking by his peers and most honest according to his superiors. Hence, he was recognized even during his early years as a worker in the University. Notably, in 1979, the Gregorio Araneta University Foundation Administration cited him for his exemplary performance and commended him for being the most efficient janitor out of the 40 janitors in the University.

This administration thanks Mr. Dereglá for performing his ordinary duties outstandingly. The community salutes him for valuing punctuality and for being truthful in all his duties. Moreover, the community thanks him for having affected and inspired many lives.

CALL FOR NOMINATIONS

MOST OUTSTANDING ALUMNI

ACADEME • GOVERNMENT • PRIVATE SECTOR • RESEARCH

The De La Salle Araneta University Alumni Association, Inc. (or DLSAUAAI) responds to the call of its Alma Mater in upholding its mission for its graduates – to be of service to GOD and country. It is important as well that it recognizes the accomplishments of its alumni and accords to them the highest appreciation that it can give.

If you happen to know alumni in your Chapter who have -

- notable accomplishments in their chosen fields, public service or professions that earned them recognitions from the local, regional, national or international community they serve;
- brought honor and pride to their Alma Mater, community, or country; and
- volunteered their service in support of the Alumni Association, their Alumni Chapter or their Alma Mater,

you can directly go to the Alumni Office for the nomination form or you may e-mail us at dlsaualumni@yahoo.com.ph starting September 12, 2013. Nomination is until November 30, 2013. A committee will deliberate on the nominations in December 2013. Awarding of the Most Outstanding Alumni will be in January during **Alumni Homecoming 2014**.

Criteria:

1. PROFESSIONAL LEADERSHIP
 - CURRENT POSITION
 - SIZE OF FIRM/SCHOOL
 - ACHIEVEMENT EFFECTS TO THE FIRMS/ SCHOOL/ GOVERNMENT
 - ACADEME
2. PROFESSIONAL EXCELLENCE
 - WORK PUBLICATION
 - PUBLISHED RESEARCH AND PATENTED INNOVATIONS/INVENTIONS
 - EDUCATIONAL BACKGROUND
 - SEMINAR/TRAINING
 - AWARDS RECEIVED
3. ORGANIZATIONS
 - CIVIL/ RELIGIOUS
 - PROFESSIONAL
4. BACKGROUND
 - Attach endorsement from the following: former classmate; a colleague in the profession; a member of the immediate family
 - Narrative statement of the candidate's commitment to DLSAU



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LASALLIAN STUDY CENTER



CAMPUS ADVISORY

The LASALLIAN STUDY CENTER now accepts new tenants for 2nd semester, SY 2013 - 2014

For inquiries and reservations please contact the Dorm Administrator through the following numbers: (02) 330.9128 loc. 147 & 127, (0927) 2169000, and (0923) 4250701.

* Formerly BRF (Bayanikasan Research Foundation), the Lasallian Study Center, is housed at the Salvador Araneta Building along Victoneta Avenue, just across the DLSAU parking lot.