



# THE FURROWS

THE OFFICIAL INSTITUTIONAL NEWSLETTER OF DE LA SALLE ARANETA UNIVERSITY

February 2014

## La Salle Madrid's Dr. Jesus Alcoba visits DLSAU

Dr. Jesus Alcoba, Director of La Salle International Graduate School of Business in Madrid, visited De La Salle Araneta University on January 23-27 and delivered lectures before undergraduate and Graduate students of the University and to immerse himself in the university life.

His session with around 200 undergraduate students on January 24 centered on Banksy's Canceled Dreams. He shared with the students how the brain aims to create meaning in people's lives. By doing so, they may be able to predict the future and by predicting the future, they may find ways to survive. He also reiterated that people are more a result of their habits than their heritage, that practice and training improves them in their chosen field.



Dr. Alcoba with Br. Narciso Erguiza, Jr. FSC at Salikneta Farm



Dr. Alcoba with College of Arts, Science, and Technology (CAST) Dean, Dr. Rose Chu, and Mr. John Paul Samonte, CAST Faculty member

Dr. Alcoba met with about 90 Graduate School students the next day and talked about Neuroscience and Leadership. He shared about the story of Ernest Shackleton, famous Antarctic Explorer, and how he handled his team when they got stuck in the Antarctic during their Endurance Expedition. He told his audience that the key to being a good leader is to be the first follower. He also discussed the importance of being a resonant leader filled with mindfulness, compassion and hope – things that Ernest Shackleton possessed.

Also included in his itinerary was a visit to Salikneta Farm on January 26. He joined the Lasallian Partners who were also at the farm to hold the Partners Day as part of the week-long celebrations for the University Week 2014.

Dr. Alcoba has a Master's degree in Psychology; he is also a member of the International Association of Applied Psychology and an international affiliate of the American Psychological Association.

## Administrators attend lecture on Succession Planning

Thirty nine administrators attended a lecture on Succession Planning facilitated by Dr. Carmelita Quebengco AFSC, Chancellor Emeritus of De La Salle University, on January 29 at the DLSAU Rizal Hall. Giving pointers on how to effectively implement a succession planning, Dr. Quebengco challenged the administrators present how they are going to react when a change in personnel happens. A lot of work needs to be done in order to implement a proper succession planning scheme, but as in all developments for the future, nothing comes easy, as Dr. Quebengco puts it.

Focusing on preparing the organization for growth or expansion, Dr. Quebengco also stressed the fact that, "no administrator remains an administrator forever." At some point, the organization would need to regroup, reorganize and change the persons in the organization. This, however, does not mean that the people who are replaced are not good; sometimes it is also good practice to limit the stay even of good people, so others would step up to take the post.

The Succession Planning Lecture is the third in a series of Administrative Enrichment Sessions facilitated by Dr. Quebengco which started in July 2013.



In the late 1950's THE FURROWS was the name of the official student publication of the Araneta Institute of Agriculture (AIA). This institution was first known as AIA when it started as an agricultural school in 1946. The concept of The Furrows was adopted once more in 2002 when Gregorio Araneta University Foundation (GAUF) became a full-fledged member of the Lasallian Family; and henceforth, 'twas called the DE LA SALLE-ARANETA UNIVERSITY. Since the turnover up to school year 2005-2006, it became the official institutional newsletter. Today, De La Salle Araneta University, now enriched with the heritage of Lasallian schools and a partnership with a 334-year old educational tradition that has its roots in Rheims, France, has recreated and revived THE FURROWS, as it informs its collaborators and stakeholders through its regular publication and dissemination.

## PAPBE confers accreditation to four DLSAU Business Educators

The Philippine Academy of Professionals in Business Education (PAPBE) accredited professional business educators Dr. Nelson Layague, Dean of the College of Business; Mr. Glen de Leon, Program Chair of Accountancy; Ms. Ma. Teresa Bernabe, Program Chair of Tourism Management; and Ms. Francia Santos, Faculty from the College of Business as Associate Fellows in Business Education. Their accreditations were awarded on February 07, on the occasion of the 13th Annual Conference of the Philippine Council of Deans and Educators in Business in San Juan City.

The awards were given to them after a meticulous evaluation of their credentials such as competency and skills in teaching and non-teaching experience, books published, researches published, speaking engagements and positions held in professional organization.

This recognition comes at the heel of the accreditation from the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) of the Bachelor of Science in Business Administration Program last October 2013, effective until October 2018.



(L-R) Ms. Ma. Teresa Bernabe, Mr. Glen De Leon,  
Dr. Nelson Layague and Ms. Francia Santos



Dr. Nelson Layague (3rd from left), Dean of the  
College of Business as he receives his award

## Salikneta welcomes new batch of freshman scholars

Forty-six (46) new BS Agriculture students were welcomed to the Agrivet Sciences Institute. They were selected from 200 applicants who took the test last October 2013 in Cebu. The new scholars are now at Salikneta Farm in Bulacan, where the ASI is housed, and have started attending regular classes.

Except for one, all new entrants are graduates of the Sisters of Mary Schools Boystown in Minglanilla, and Girlstown in Talisay, Cebu. This is a special group of students who have completed their high school education in December 2013. Upon graduation and completion of their on-the-job training, they are awarded TESDA Competency Certificates in recognition of their competence in specific qualifications.

The students aged 16-19 yrs old hail mostly from Visayas and Mindanao provinces.

The selection of the scholars was based on their high school General Point Average (Math, Science and English only), the results of the Scholastic Abilities Test for Adults (SATA), an interview, and recommendations of the administrators of the Sisters of Mary Schools. Also taken into consideration is the socio-economic background of the applicant.

## DLSAU joins Friendship and Solidarity Cup

The 15th season of the Brother President's Friendship and Solidarity Cup (FSC) started last January 26 at De La Salle Lipa. It is a sports tournament held during weekends and is expected to run until March. In the tournament were the DLSAU's Men's Basketball Team, composed of students from the College and High School Departments, and the Men's and Women's College Volleyball Team.

FSC aims to develop the sportsmanship and athleticism of the players and for the students to gain friends and be one as a Lasallian family.

## Lasallian Language Center produces 96 new graduates

Ninety six (96) students from nine South Korean universities had finished their four-week language course in the Lasallian Language Center. The graduation ceremony of the students from Seoul Women's University, Inje University, Kim JeeEun, Kwandong University, Yong-In University, Hannam University, Korea Maritime and Ocean University, GangNeung Wonju National University and Hallym University took place at the DLSAU Osmeña Hall on 13 February 2014.



Students from Hallym University with  
Mr. Christopher Polanco, University Chancellor



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## ★ NIMO PRIDE

On 25 January 2014, five notable graduates of De La Salle Araneta University were recognized for their exemplary contributions and service to society. The awards were handed out in a ceremony during the Alumni Homecoming and celebration of the DLSAU's 68th Foundation Anniversary. Coming from the academe and public and private sectors, these alumni embody what it is to become a Lasallian for God and country. Let us take a closer look at our awardees this year.

### PROF. ROLANDO DELA CRUZ

CEO and owner of Darwin International School, he is the awardee of the Outstanding Alumnus in the Academic Sector. He finished high school at the then Gregorio Araneta University Foundation in 1981. Afterwards, he went on to pursue an AB Philippine Studies at the University of the Philippines and a Master of Philosophy at the University of Cambridge in England. His thirst for learning did not end there. He was also granted various scholarships to attend post-Graduate studies abroad. He founded Darwin International School after he has observed the different teaching techniques and factors affecting education in different countries. His drive to contribute to the quality of education in the country led to Darwin International School to becoming recognized by the Department of Education as one of the top schools in Bulacan and Central Luzon.



### DR. NIELSEN B. DONATO

Host of GMA 7's Born to be Wild, he earned his Doctor in Veterinary Medicine degree in 1991 at DLSAU (then GAUF). Apart from being a television show host, he owns a wildlife park and rescue center in Laguna and he is also a consultant to various farms, aviaries, and zoos around the country. Actively practicing his degree, he has helped in the lobbying of the Republic Act No. 9482, also known as the Anti-Rabies Act of 2007. He was honored as the Outstanding Alumnus in the Private Sector. *(photo taken from Dr. Donato's Facebook page)*

### DR. BENJAMIN D. SAMSON

He is the current OIC-Assistant Schools Division Superintendent, Division of Marikina City. He graduated with a Bachelor of Science in Agricultural Education at GAUF in 1981 and completed a Master of Arts in Education at DLSAU in 2005. He also studied Master of Arts in Education Major in Administration and Supervision at Metro Manila Colleges in 2008 and a Doctor of Philosophy Major in Development Education in 2013. From being a Secondary Classroom Teacher in 1981, he rose from the ranks and became Principal in 2009, and an Education Program Supervisor for Science and Technology of the Division of Valenzuela City in 2011 before his current position at the Division of Marikina City. He has been conferred an Outstanding Alumnus in the Academic Sector.



### DR. GERARDO T. CABREROS

He is currently the Vice President of Eco Square Development Incorporated. He graduated Meritissimus with his Post Graduate study at De La Salle Araneta University in 2008. His penchant for knowledge led him to finish 7 degrees in six different universities. Aside from being a professor of graduate studies in various universities, he is also a member of the Board of Regents of the Nueva Vizcaya State University, member of the Board of Directors of the Forestry Savings and Loan Association, and the Chairman of the Board of Forester of the Professional Regulations Commission. His current research and professional interest includes the National Resources Utilization, Business and Entrepreneurship, and Human Social Environment. With all his involvements in the public sector, he was honored as the Outstanding Alumnus in the Government Sector.

### DR. MILAGROS LIM-BORABO

A high school graduate of then Araneta University Foundation in 1972, she went on to take up a degree in Education in the Philippine Normal College. Currently, Dr. Borabo is a PAASCU Accreditor; Executive Secretary of the Philippine Association for Teacher Education (PAFTE); Program Director, Professional and Continuing Education of Centro Escolar University Manila; fulltime faculty member of the Centro Escolar University Graduate School and School of Education, Liberal Arts, Music and Social Work. A competent writer, educator, capable resource speaker and accreditor, she was honored as an Outstanding Alumna in the Academic Sector.



## Front and Center: College of Veterinary Medicine and Agricultural Sciences

In school year 1962-1963, then Araneta University offered a veterinary medicine course, a decision which was in line with the socio-economic program of former President Diosdado Macapagal to provide each town with a veterinarian where the ratio was then one veterinarian to every 100, 000 of human population. A separate Institute of Veterinary Medicine (IVM) was established in 1963-1964.

The Institute of Veterinary Medicine turned into a College of Veterinary Medicine (CoVeMed) in 1992, thus carries on the privilege and prestige of being the first private veterinary institution in the country. It cooperates with the government in preparing young men and women in the field of veterinary science and provides graduates with comprehensive understanding of animal production to cope with the fast growing population. The veterinary graduate then is not only equipped with the principles of disease treatments, control and prevention, but it is provided with all the knowledge possible to safeguard animals and whole animal industry which turns to be a vital sector of the Philippine Economy.

Today, the College of Veterinary Medicine and Agricultural Sciences (CVMAS) evolved from the consolidation between College of Agriculture and Forestry (CAF) and College of Veterinary Medicine which happened during the second year of the merging between GAUF and De La Salle System (2002).

The College of Veterinary Medicine and Agricultural Sciences seeks to mold veterinarians, agriculturist, animal scientists and food technologist with God-loving, self-giving, socially responsible, morally upright and professionally competent graduate attributes.

It also aims to provide quality education and excellence in Veterinary Medicine, Agricultural Sciences and Food Technology with emphasis on companion animal practice, animal welfare, animal health, crop and livestock production, food processing and safety, environmental management, extension service and research to produce graduates whose competencies meet world-class standards.



### Ma'am Mina recognized for 20 years of service

On January 30, the University expressed its gratitude to Mrs. Irmina Buensuceso as she celebrated her 60th birthday and bid goodbye to the institution where she had served for the past 20 years. The simple thanksgiving and awarding ceremonies took place at the DLSAU Rizal Hall. Br. Narciso Erguiza FSC, University President, assisted by Mr. Christopher Polanco, University Chancellor, awarded the Certificate of Appreciation for her invaluable service in the community.

Ma'am Mina, as her colleagues fondly call her, started as the personnel-in-charge for the College of Business at the Registrar's Office on 01 June 1994, which was still at the Monumento Extension at that time. Afterwards, she became a Faculty Attendance Checker at the HR Office at the Araneta campus. On 10 June 2010, she became the Office Clerk of the Admissions Office, until she was moved to being the Office Secretary of the Vice Chancellor for Students and Mission on 22 August 2012 up until her retirement. Her various assignments through the years have trained Ma'am Mina to do her work excellently and efficiently.

Sure to miss her is Ms. Marie Allison Parpan, Vice Chancellor for Students and Mission. Describing Ma'am Mina as a soft-spoken front liner who never seemed to feel pressured with deadlines and quotas, Ms. Parpan felt blessed to have worked with her. Ms. Parpan added that she was surprised with Ma'am Mina's working style, who tried to match Ms. Parpan's pace. Indeed, looks can be very deceiving, says Ms. Parpan.

You will definitely be missed, Ma'am Mina. Animo!

