



# Communiqué

Series 17 of 2020  
(Release Date: October 21, 2020)

We are pleased to announce that the De La Salle Araneta Technology Business Incubation 1.0 or TBI 1.0 project has commenced with an Orientation Workshop entitled “TBI Basics” held last Sept 18, 2020.

*Salikneta-Tek Project* is a joint endeavor with Animo Labs of the De La Salle University. Animo Labs is a technology incubator center to promote the commercialization of new business ideas and technologies through several assistance programs such as mentoring, hackathons and “investment” simulation forums.

The University through *Salikneta-Tek Project* endeavors to continue our legacy and commitments in modernizing and sustainably industrialize systems and technologies in the fields of life & food sciences such as in agriculture, veterinary medicine, food technology and other technology sciences, including computer engineering.

*Salikneta-Tek Project* will be organized to support the ideation of technology research projects, to assist in ensuring commercialization feasibility of such research & capstone projects and to promote utilization and linkages of academic research and technology innovations ensuring its fruition in relevant industries and trade sectors.

To ensure that project commitments required by our principal funding source, the Department of Science and Technology, a project team is hereby created. The following university partners shall be assigned to specific project activities and collaborate with stakeholders, mentor and coach select students and represent the university in technology and business incubation fora, symposia, network building and similar endeavors.

Please refer to Annex I for the project team members.

For your information and guidance.

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## ANNEX I: Salikneta-Tek Project Team Members

### Overall Project Management

Ms. Darlene Dolly Cruz

**Project Leader**

Director, Advancement & Linkages

Ms. Maria Eda Apple Suplido

**Co-Project Leader**

Executive Director,  
Agrivet Sciences Institute

Mr. Maurice Gravidez

BED Faculty

Dr. Joseph Victor Generato

TED Faculty

Dr. Pablo Rafael

Consultant, Salikneta Farm Research

Ms. Maricel Villanueva

**Project Assistant**

Executive Secretary,  
Office of the President

### Academic and Research Team

Dr. Marilyn Rubrica

**Academics Lead**

Dean, CAST /  
Computer Science Program Chair

Dr. Jennifer Reyes

**Research Lead**

Director, University Research Center

Engr. Norman Andres

Computer Engineering,  
Program Chair - CAST

Engr. Melanie Asuncion

TED Science Faculty, CAST - DOT

Mr. Danilo Bilbao

BED Science Faculty,  
Coach -ROBOTICS

Ms. Alyssa Jane Cabtalan

DLSAU Hydroponics Staff

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Mr. Leo Dizon	Coordinator, GenEd and SHS STEM Strand
Ms. Jaryna Limbauan	SHS Science FACULTY, CAST
Ms. Rizchel Masong	SHS Science FACULTY, CAST
Mr. Elmer Montebon	Salikneta Farm Staff
Mr. Jan Andre Padua	BED Science Academic Chair
Dr. Alex Pasion	TED Faculty, CAST - DOT
Ms. Elma Pulgarinas	AGSI Faculty
Mr. Frederick Reyes	Head, PLACES
Ms. Emmie Rosales	AGSI Faculty
Mr. Randell Serrano	BED Science Faculty and Science Laboratory Custodian
Ms. Ana Danica Tameta	TED Science Faculty, CAST - DOT

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*Dr. Bjorn S. Santos*  
President