



Communiqué

Series 1 of 2020

I would like to inform the entire De La Salle Araneta University community of the appointment of Ms. Darlene Dolly A. Cruz as Director for Advancement and Linkages, effective February 1, 2020. She will be serving in the said capacity until May 15, 2020.

The Director for Advancement and Linkages is responsible for developing and administering advancement and development strategies to enable the university to cultivate relationships with alumni, academic institutions, private and government partners, philanthropic and educational organizations, and build up mobilization programs and resources.

Let us continue to extend our usual support and assistance to Ms. Darlene in her appointment in the university.

A handwritten signature in black ink, appearing to read "Bjorn S. Santos".

Dr. Bjorn S. Santos
President